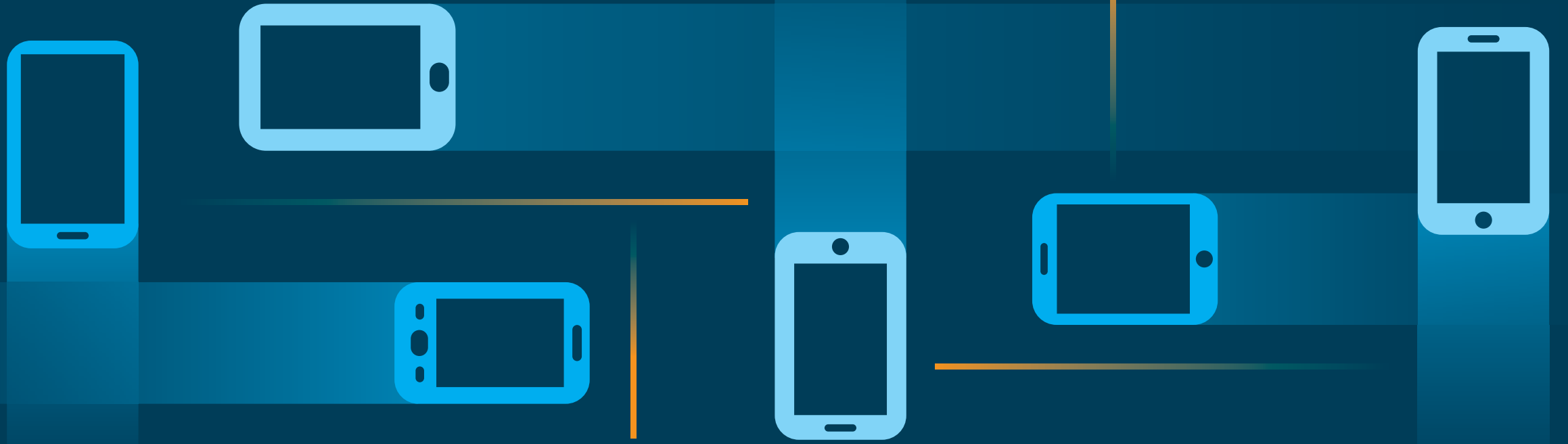




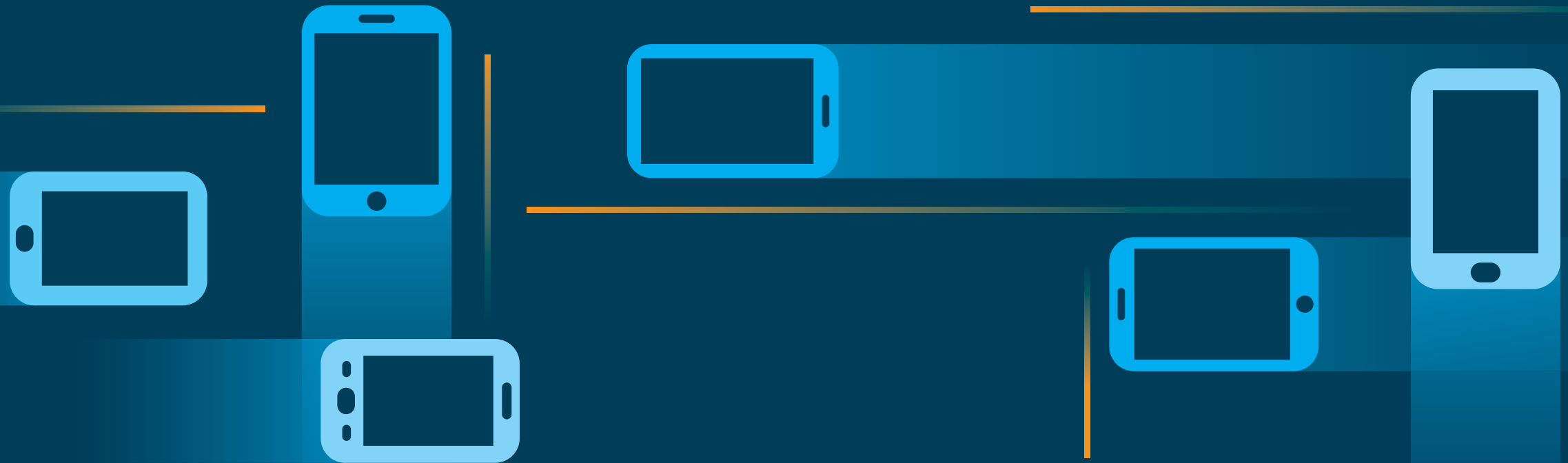
Strategies for your Business' Journey



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GROW YOUR BUSINESS BY ***MOVING AT THE SPEED OF MOBILE***

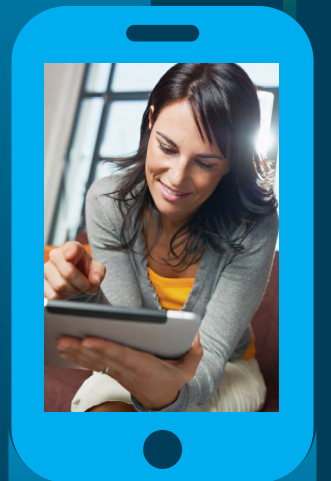
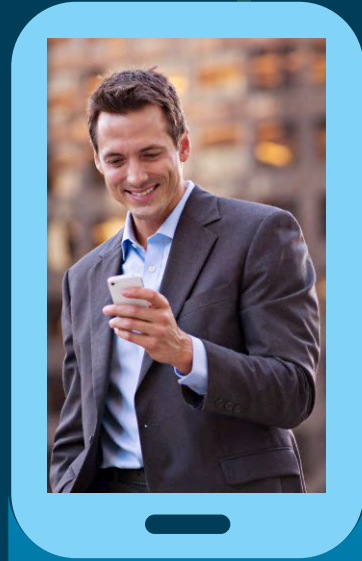


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You'll learn about:

How mobile enablement of your team empowers them to get more work done, interact with customers, partners and colleagues immediately and contextually. You will also learn how a well architected, implemented and managed “mobile work life” through the delivery of real time communications solutions paired with convenient administration and management tools will prepare your business for the next generation of workers and ensure your business is exponentially more productive.



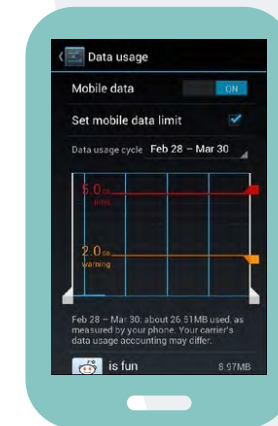
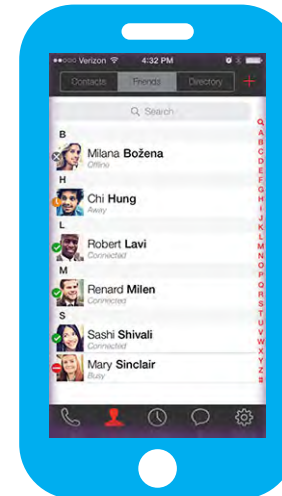
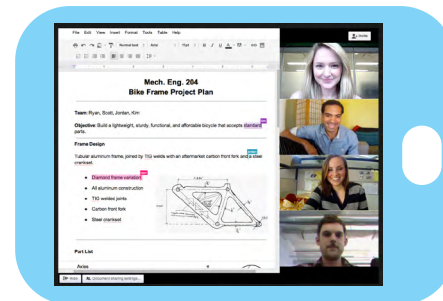
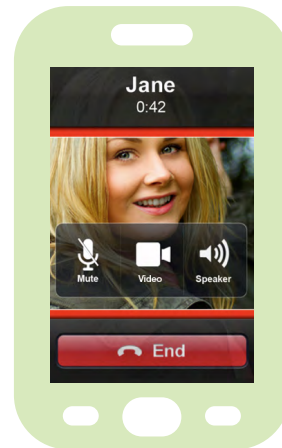
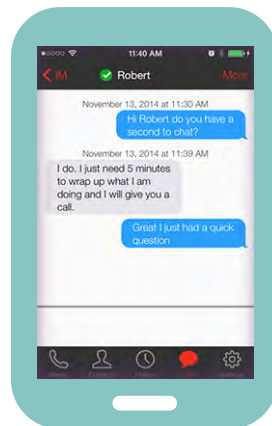
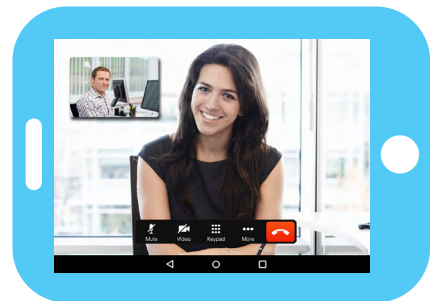
Introduction

Businesses today are able to get more done with less people and expense, when their talented teams stay connected easily even while on the go. With mobile access to the same or even more features that used to only be available on desktop phones, teams can manage all their communications channels - conveniently, securely and productively.

Whether a message comes in via voice, text or visual voice mail, every individual can respond, follow up, forward to their teams, and much more even when they are short on time.

As more and more professionals work outside of the office, in different cities - and even different continents - keeping communications flowing can be complicated and frustrating. Choosing the right real time communications tools for this generation of workers, and the next, can make a huge difference in a company's success while also dramatically reducing costs.

How truly mobile is your company today? Learn more about how business are rapidly moving to communications as a service without disrupting the business, without upfront capex expenses, and with immediate returns when they mobilize their workforce with easy, intuitive and cost efficient tools.



Mobile Solutions Can Drive Your Company's Next Generation of Growth

An effective mobile strategy can change the very nature of your business culture. Business happens everywhere, all the time – and in this increasingly global world business opportunities can surface 24 hours a day.

The ability to access, share and leverage real-time information speeds up business processes, improves decision making and creates more opportunity for growth - so how can you arm your team with the right communications tools that drive productivity on the one hand, and provide freedom to work “untethered” on the other?

The right mobile workforce strategy — which includes the right devices, applications, management support with a motivated team drives a strong ROI for businesses.



Benefits Gained from Mobile Solution Deployments

- 31.1%** Improved/Enhanced Worker Productivity
- 14.2%** Increased Sales/Revenue
- 12.3%** Improved Competitive Advantage/Market Share
- 5.8%** Improved Field Service Response Time

IDC's Mobile Enterprise Software Survey



Did you know that the average person looks at his/her mobile phone 150 times per day (Nokia) and that text messages are read on average within 5 seconds (Frost & Sullivan)?

In this increasingly mobile world, as Eric Schmidt of Google recently said, “If you don’t have a mobile strategy, you don’t have a future strategy”.

How Your Mobile Team Benefits Your Customers

Today's consumers live in an online world and have come to expect instant responses to their every demand. This "immediate gratification" culture creates many opportunities for your business to either shine – or get left behind.

When your staff is armed with mobility tools that empower instant responses, including those from experts to whom inquiries can be routed, mobile solutions become a core part of your business culture and competitive nature.

Great mobile solutions are not just about smart phones and tablets with basic clients. True Unified Communications delivers a wide-range portfolio of communication tools that allow your team to collaborate internally and externally, to multitask efficiently, staying engaged while away from the office by staying connected.

Mobile is no longer an option. *It's an imperative.*



According to International Data Corporation (IDC), the U.S. mobile worker population will grow at a steady rate over the next five years, increasing from 96.2 million in 2015 to 105.4 million mobile workers in 2020. By the end of the forecast period, IDC expects mobile workers will account for nearly three quarters (72.3%) of the total U.S. workforce.

Key drivers behind the growth in the U.S. mobile worker population include the increasing affordability of smartphones and tablets combined with the growing acceptance of corporate bring your own device (BYOD) programs. In addition, innovations in mobile technology such as biometric readers, wearables, voice control, near-field communications (NFC), and augmented reality are enabling workers in completely new ways, increasing productivity by enhancing communications and business workflows.

5 Steps To Developing, Implementing & Managing a Mobile Workforce Program

1

Put mobility at the heart of your business model.

2

Agree on clear and achievable goals for what mobility can enhance.

3

Identify applications proven to increase productivity & satisfaction.

4

Study then embrace “Bring Your Own Device” and create a policy that works for your business.

5

Test, implement, train, manage and continually improve as mobile continues to expand.



Looking for an Easier Way to Mobilize your Team?

If you're responsible for your team's mobile fleet, you can now do so using a simple, secure web-based tool, enabling BYOD and self-service capabilities with proven features end-users love. We provides a simplified, efficient way to view, update and manage real time communications via the cloud so that your staff can connect using smartphones, tablets or laptops.

Make sure your team stays connected regardless of where they are. Whether remote or on the go, employees can get in touch – and stay in touch.

Your team will stay connected using mobility features with carrier quality performance that enable enhanced productivity and customer service.

And with cloud services available from managed service providers, you will be able to outsource or simplify the management of employee accounts and services freeing up resources to focus on core business support systems and infrastructure.

Making it possible for your entire company to connect while on the go goes way beyond the end-user's experience, and should include a great experience for the administrator of the service as well. Set up new accounts, authenticate services, maintain security, and gather information on communications patterns – simply by logging into your company's customized dashboard. Control communications expenses by leveraging a solution that works on any network – cellular or WiFi, and can support team members who travel globally.

How Mobile Moves Business Forward

- 1 Increases Worker Productivity
- 2 Drives Employee Efficiency
- 3 Lowers Stress, Boosts Morale
- 4 Reduces Employee Turnover
- 5 Decreases Real Estate Costs and Overhead
- 6 Greater Employee Engagement
- 7 Positively Impacts the Environment
- 8 Meets Demands of Younger Workers
- 9 The Wave of the Future
- 10 A Global Phenomenon

Source: Adrienne Bibby,
Remote.co



Why Mobility Makes Sense

According to Strategy Analytics, the global mobile workforce is set to increase from 1.32 billion in 2014, accounting for 37.4% of the global workforce, to 1.75 billion in 2020, accounting for 42.0% of the global workforce. “Globalization will continue to drive the growth of mobile office workers in all regions as executives, consultants, sales & field professionals, and other mobile professionals of multinational corporations proliferate. Mobile devices that are better designed to meet the needs of mobile workers of all types and at reasonable price points will enable a greater number of workers to become mobile.”

It’s time to start preparing now – to remain competitive and attract the talent your business needs with cloud-based real time mobile communications, including voice, multi-channel messaging, and collaboration tools. Compared to traditional solutions they are:

LESS EXPENSIVE

Sold on a per-seat subscription basis, minimizing capex

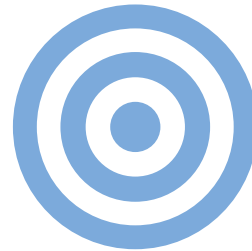


SCALABLE

Businesses can adapt for growth and scale up or down as needed. Allowing your communications to grow with your business’ needs.

AVAILABLE EVERYWHERE

The right real time communications systems allows multi-device access to cloud UC from anywhere with a network connection



CLEARLY DEFINED

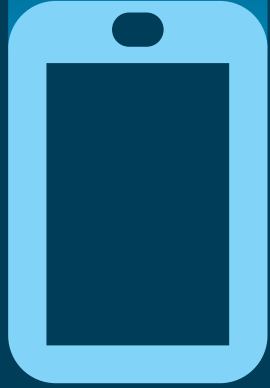
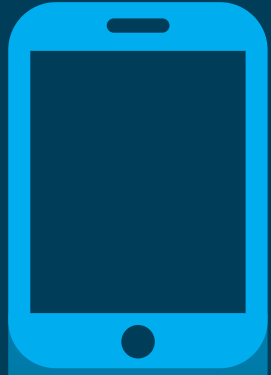
Unified Communications Services eliminate obsolescence and outsources the challenges of communications processes to the managed services provider



FLEXIBLE

New features and services can be activated on demand





CONTACT US TO GET STARTED ON YOUR MOBILITY PLAN

